

Dawn Ledet

Certified Life & Business Coach | Self Trust Expert | Self Concept Design

Dear Friend,

My goal is for you to big a big deal in your life.

Why?

Because you, and only you, can create the experience you have in your life.

And the truth is, you can have control over that experience.

I spent a lot of time trying to prove I was a big deal. Trying to convince others I was important. Trying to prove it to myself.

And, that, was incredibly frustrating and just didn't work.

It was exhausting.

But when I was able to look inside and understand I already was a big deal in my life. The only person who could change how I felt about my place in work, my relationships and what I contribute in this world; a whole world of options opened up for me.

I could drop the expectations for others to act differently.

Release the reigns on what I could not control and focus on what I could.

Stop faking confidence and start building it for real.

Stop feeling unworthy of opportunities and start building worthiness. AND creating opportunities.

Stop counting flaws and get curious about how they serve me, or can.

Peel the layers off of what I do not own- other people's judgements, criticisms and challenges.

Stop believing my own criticisms and judgements and start creating thoughts that served me and what I want to create in this life.

Stop looking to others for answers to decisions only I can make; and start making powerful decisions I feel really good about.

Imagine being so solid in who you are and what you do that you never have to convince anyone because you serve, instead, as a shining example of what they too can be- the most authentic and strong version of themselves.

[A Big Deal!](#)

Being a big deal doesn't mean boasting or being vain or not caring about others.

On the contrary, it helps you to be a better leader.

Helps you serves others and your work even better.

So sure of yourself that it can't be shaken by other people or circumstances.

This allows you to lead with confidence. Knowing that whatever someone brings to you; it means nothing about you as a person.

Able to serve others without second guessing.

Able to make mistakes and have your own back so solidly that it's just data and you get to make new decisions based on that data.

Owning your truth so that you can make a positive impact in your life and others.

It's what we are put here to do.

I am so clear on this.

Which is why I am so passionate about helping others step into their ideal self concept and start making the impact they are meant to make; and feel really good about it.

There will still be doubt, and worry and fear.

Those don't go away, but I can teach you how to allow those feelings to exist as you simultaneously keep creating, serving and being who you want to be in your work and life.

It is the super power above all super powers.

And that, my friend, is a big deal!

[Join me in Be a Big Deal!](#) to start building your tool box of super powers and step into the creative powers you already own.

They are there waiting to be uncovered. Discovered.

It's my calling to help you.

Will you answer?

Dawn

